



Constance Hospitality Management Ltd
40609, Centre de Flacq, Mauritius
Tel: +230 402 2900

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For immediate release

C Resorts Welcomes Champion Kitesurfer Louka Pitot as Brand Ambassador

C Resorts is thrilled to announce an exciting partnership with the Mauritian kitesurfer, Louka Pitot, French and European Champion, as its new Brand Ambassador.

This collaboration marks a significant milestone for the brand as it aims to blend the thrilling world of kitesurfing with its distinctive lifestyle hospitality experience at C Mauritius Palmar and C Rodrigues Mourouk properties.

Louka Pitot, known for his extraordinary achievements in the kitesurfing arena, including securing titles as French and European Champion, embodies the spirit of adventure and excellence that C Resorts stands for.

In this dynamic partnership, Louka Pitot and C Resorts embark on a shared mission to invite guests to 'Reconnect with your inner child' in a world brimming with discoveries, adventure, and fun. This collaboration draws upon Louka's profound connection to the exhilarating world of kitesurfing and his ability to captivate and engage audiences worldwide. Together, they aim to highlight the spirited essence and vibrant experiences offered by C Resorts, encouraging guests to explore the majestic landscapes of Mauritius and Rodrigues with a sense of wonder, excitement, and joy.

A Fusion of World-Class Kitesurfing and Unmatched Hospitality

As the epitome of lifestyle hotels, C Resorts' commitment to providing guests with unforgettable experiences aligns perfectly with the essence of kitesurfing — freedom, adventure, and the pursuit of excellence. Located in two thrilling kitesurf spots, C Mauritius Palmar and C Rodrigues Mourouk are perfectly poised to provide guests with the ultimate kitesurfing experience, blending the excitement of the sport with the serene and stunning environments that surround them.

Louka Pitot will be at the heart of C Resort's new campaigns, displaying the beauty and thrill of kitesurfing at these exotic locations. His role will go beyond being the face of the brand; he will also engage with the guests, share his insights and stories, and help us foster a community that shares a passion for the sport and the lifestyle it represents.



A Word from Louka Pitot



"I am incredibly excited to join forces with C Resorts. Their vision for an immersive guest experience that harmonizes with the natural beauty and adventure of Mauritius and Rodrigues resonates with my own. I look forward to sharing my passion for kitesurfing and the ocean with guests and followers alike, and to help highlight what makes C Resorts stand out in the world of hospitality."

About C Resorts

Are you ready to plunge into the effervescent universe of C Resorts, where playtime and spontaneity join forces in a delightful dance? C Resorts has woven spectacular moments for you—think lively, grin-inducing experiences that truly define our one-of-a-kind lifestyle, tailored for the curious traveler who is on a mission to unleash their inner child!

A stay at C Resorts goes beyond a traditional vacation. Here, you will forget about the hustle and bustle of everyday life and rekindle that childlike freedom where the sky is the limit, and you've got all the time in the world to explore, fantasize, and break free. With us, you will not only reconnect with nature and recharge your batteries but also, and perhaps most crucially, have a whale of a time! So, what are you waiting for? Come Play. Let Go. Feel Free in our Nature's Playground!

For more details: <https://www.c-resorts.com/>