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For immediate release

[The Art of Giving Back: Constance Hotels & Resorts Launches #ConstanceArtLove Campaign](#)

Constance Hotels & Resorts, the luxury hotel group in the Indian Ocean known for its commitment to providing exceptional experiences in harmony with nature, is excited to announce the launch of its latest campaign, [#ConstanceArtLove](#).

This unique campaign showcases the group's dedication to art and nature and features the works of four exceptional artists from around the world - Chau Hang from Hong Kong, Nina Brooke from the United Kingdom, Rabi Alieva from Munich, and Emanuele Dascanio from Italy travelled to the group's four hotel destinations: Mauritius, Maldives, Seychelles, and Madagascar to create stunning artworks inspired by the natural beauty of each location.



Rabi Alieva, Munich

As part of this campaign, Constance Hotels & Resorts is also stepping into the [Metaverse](#) with Lieu.City. The group recognises the potential of the Metaverse in revolutionising the hospitality industry, and is thrilled to collaborate with Lieu.City to bring this campaign to a wider audience. The Metaverse provides an immersive and interactive platform for guests to experience the beauty of Constance Hotels & Resorts' properties, and the artworks created by the four artists. This innovative approach to marketing and engagement is a testament to the group's commitment to providing unforgettable experiences for its guests, both in the physical world and the digital realm.

Through this campaign, Constance Hotels & Resorts aims to demonstrate that there is more to the brand than just luxury accommodation and breathtaking natural landscapes. The group wants to highlight its commitment to providing unique and unforgettable experiences that are in harmony with nature. The [#ConstanceArtLove](#) campaign is a testament to the brand's dedication to art, nature, and philanthropy, as the artworks created by the four talented artists will be auctioned from [May 10th until May 22nd](#).



Nina Brooke, United Kingdom



The #ConstanceArtLove campaign also has a philanthropic element, as four NGOs have been selected per destination to benefit from the auction proceeds. In Mauritius, the selected NGO is "ENN REV ENN SOURIR' association", which aims to provide access to the best medical treatment for all children. In Seychelles, the selected NGO is the Seychelles Cultural Foundation, which promotes Seychellois culture and heritage. In Madagascar, the selected NGO is AMI TSARA - Primary School Ambodivoanio, which provides education for disadvantaged children in the area. And finally, in the Maldives, the Cancer Society of Maldives will benefit from the campaign's proceeds.

"At Constance Hotels & Resorts, we strongly believe that luxury and sustainability can coexist harmoniously and the ConstanceArtLove campaign is a perfect testimony of this philosophy. We are proud to support local NGOs and charities in each of our destinations through this campaign while showcasing the unique blend of art and nature that our hotels offer," said Andrew Milton, Chief Operating Officer of Constance Hotels & Resorts.

Constance Hotels & Resorts, an Indian Ocean expert

Constance Hotels & Resorts is a Mauritian hospitality brand with seven eco-chic resorts across Mauritius, Seychelles, Maldives and Madagascar, and three championship golf courses (one in Seychelles and two in Mauritius). With Mauritian roots, warmth and smiles are in the brand's DNA. A sense of place and nature is the inspiration behind selecting properties that preserve their environment's natural beauty. High flying gastronomy and fine wine is integral to the brand's proposition, with 96 sommeliers working across seven properties. Guests' wellbeing is the focus with a Constance Spa in each resort combining treatments, fitness and nutrition. Constance Hotels and Resorts is an Indian Ocean expert offering guests unique experiences in each location.

For more details: www.constancehotels.com