



Constance Hospitality Management
40609, Centre de Flacq, Mauritius

October 31st 2019

CONSTANCE HOSPITALITY MANAGEMENT OPENS ITS FIRST HOTEL UNDER THE C RESORTS BRAND

Constance Hospitality Management, known as a pioneer of prestige hotels in the Indian Ocean, with its luxury hotel brand Constance Hotels & Resorts, announces the opening of its first hotel under its new brand C Resorts in December 2019. Positioned on the upper-up scale segment, the sister brand of Constance Hotels & Resorts combines comfort and style, all driven by an upmarket and upbeat local energy.

C Resorts is aimed at passionate travellers who are looking for memorable life experiences, discoveries and encounters in a friendly and relaxed atmosphere guaranteeing comfort and quality.

Tired and stressed in their daily lives, while on holiday they are looking for a little liberation – as well as a touch of adventure – to rediscover their inner child.

Jean-Jacques Vallet, CEO of the hotel group says: "C Resorts will share the same core values of excellence and innovation as Constance Hotels & Resorts, while expressing its own personality through a creative, fun and authentic atmosphere. We want it to be somewhere guests can rediscover the free spirit of their childhood and disconnect from the daily grind of adult life."

The concept behind the brand, Nature's Playground, promises guests a bold and surprising hotel experience, combining the charms of an exceptional natural setting with a dynamic environment, encouraging interaction between travellers.

To fully explore this creative concept, the group has come up with 12 "Cignature" experiences. These 12 "Cignatures" include:

- "Cwing" – an invitation to be swept off your feet by C Resorts' swings. Guests will have the sensation of flying as they swing through the air, while admiring the islands' spectacular landscapes.
- "Cascade" – a giant musical shower to cool off, dance, sing and... have fun!
- "Circuit" – an outdoor fitness gym surrounded by nature with equipment made from natural materials to restore peace of mind.
- "C Trek" – group excursions for adventure-lovers and explorers.
- "Club House" – friendly and fun beach activities reminiscent of our childhood.
- "Sessions by the C" – dance nights hosted by DJs for fans of partying and relaxation.
- "Cpicerie" – a contemporary space for socialising and enjoying delicious food in exuberant and friendly surroundings. Conceived as a delicatessen, Cpicerie has been designed to be a space for relaxation and tasting, where customers can pick up a range of local produce for a casual picnic,

CONTACT DETAILS:

Tel.: +(230) 402 2900

comm@constancehotels.com

www.constancehotels.com



order a coffee or enjoy a hot croissant... The Dolce Vita spirit under the tropical sun!

With C Resorts, the group plans to expand within the Indian Ocean and internationally, with launches in Africa and Southeast Asia over the next five years.

C MAURITIUS—THE FIRST C RESORTS HOTEL

The brand's first hotel – C Mauritius – will open its doors in Mauritius at the end of 2019. Located just a few kilometres from the Constance Belle Mare Plage on the island's east coast, on one of Mauritius's most beautiful beaches, it will embody the concept and new and resolutely modern lifestyle of C Resorts.



This new establishment will offer 116 elegantly designed rooms. Inspired by a style combining modernity and tradition, they have been created and equipped to offer guests complete comfort and contemporary charm influenced by the Mauritian lifestyle.



Marc Hertrich – Studio MHNA – the interior designer responsible for the complete renovation in 2016 of the legendary hotels Constance Belle Mare Plage in Mauritius and Constance Lemuria in the Seychelles, is also behind the C Mauritius project, designed in close collaboration with the architect Marie Ange Kreitmann Taylor. Their inspiration is based around carefree escape into characterful atmospheres, evoking travel and sociability.

Visit us at : c-resorts.com

@cresorts

#cresorts

CONTACT DETAILS:

Tel.: +(230) 402 2900

comm@constancehotels.com

www.constancehotels.com