

Constance Hotels & Resorts

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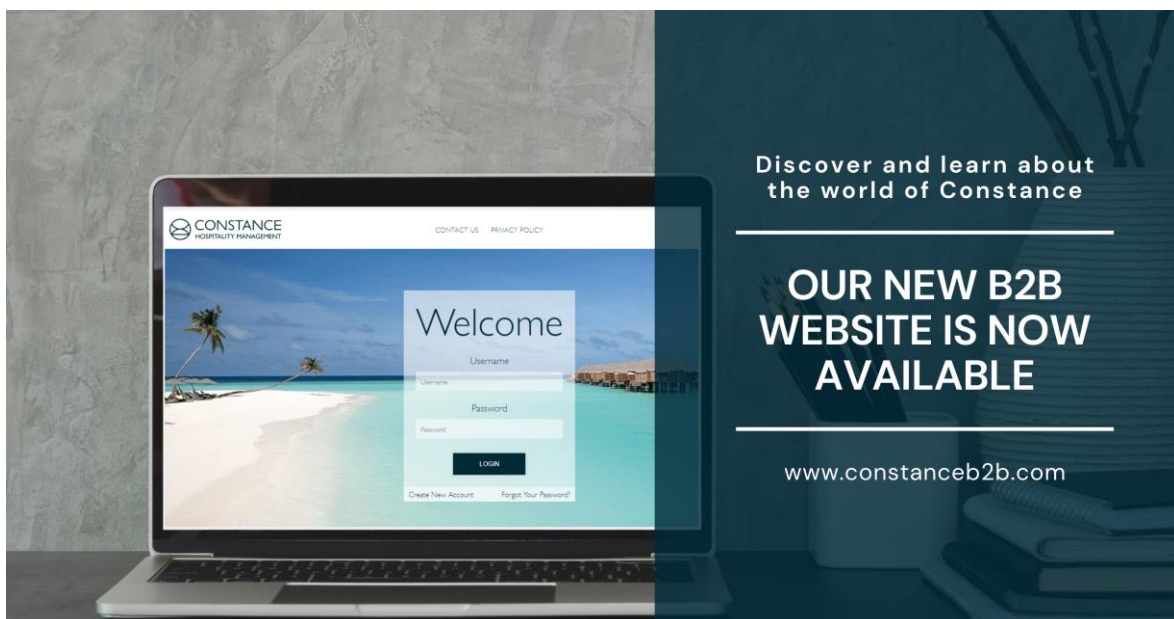
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For immediate release

[Constance Hotels, Resorts & Golf launches new travel trade and online training platform](#)

Constance Hotels, Resorts & Golf announces the launch of its new business-to-business (B2B) website, called '[Constance B2B](#)'. The platform has been designed to provide travel trade experts and sales teams a new way to better familiarize with Constance's brands (Constance Hotels & Resorts and the new brand C Resorts) and access essential information of the group instantly.

Constance B2B will offer a wide range of resources and contents such as sales elements, fact sheets, brochures and online gallery among others, all at one place which will help agents sell our eight properties in the Indian Ocean.





Additionally, we are launching an online training program targeted to our prospective agents, called *'Constance Champion'*. It is an e-learning tool for distance learning aimed at educating the trade on the unique selling points of Constance's properties and enabling them to get a better grasp on the group's concept and products. Access is by invitation: potential users will take a test to be qualified as a Constance Champion. On successful completion, they have the opportunity to win a one-night stay in one of their properties in Mauritius, Seychelles or Maldives.

Automation and integration are the way forward in today's connected world. This digital portal will allow the group to better communicate, reduce the reliance on manual processes currently used to manage the B2B segment and help develop the offerings to luxury travelers.

– Ends –

### **Constance Hotels, Resorts and Golf, an Indian Ocean expert**

Constance Hotels, Resorts and Golf is a Mauritian hospitality group with seven eco-chic resorts across Mauritius, Seychelles, Maldives and Madagascar, and three championship golf courses (one in Seychelles and two in Mauritius). With Mauritian roots, warmth and smiles are in the company's DNA. A sense of place and nature is the inspiration behind selecting properties that preserve their environment's natural beauty. High flying gastronomy and fine wine is integral to the group's proposition, with 67 sommeliers working across seven properties. Guests' wellbeing is the focus with a Constance Spa in each resort combining treatments, fitness and nutrition. Constance Hotels and Resorts is an Indian Ocean expert offering guests unique experiences in each location.

For more details: [www.constancehotels.com](http://www.constancehotels.com)